



Santi Urso

Art Director

I love solving puzzles and that's why I love my job, every brief contains both the challenge and the solution, it's just about finding the right way to put all the pieces together and create something mind blowing, like a Rubik's cube.

Born in Messina in 1990, moved to Antwerp in 2015, I worked on integrated campaigns for international brands such as Heineken and Renault.

Awards

2015

Young Lions Italy Silver Cyber.

2014

Cannes Lions 1 Silver, 1 Bronze, 2 Shortlist.

Eurobest 1 Gold.

Clio 1 Silver.

PIAF 1 Gold.

New York Festival 2 Shortlist.

ADCI 2 Gold, 2 Silver.

2013

Young Lions Italy Gold Cyber.

Cannes Lions 1 Gold, 2 Silver, 2 Bronze, 7 Shortlist.

Eurobest 2 Silver, 4 Bronze, 4 Shortlist.

New York Festival 1 GrandPrix, 1 Gold, 2 Shortlist.

Epica 1 Silver, 2 Bronze.

LIA 1 Gold.

FAB 2 Gold.

International GP 1 Gold.

PIAF 1 Gold.

ADCI 1 Silver, 1 Shortlist.

Clio 1 Gold, 2 Silver.

Experience

Sep 2015 - Today

Art Director at **Duval Guillaume, Antwerp**

Main clients: AXA, PwC, City of Antwerp.

Nov 2014 - Aug 2015 (10 months)

Art Director at **KKLD*, Berlin**

Main clients: Mini, BMW, Panasonic, Bayer.

May 2012 - Oct 2014 (2 years 6 months)

Digital Art Director at **Publicis, Rome**

Main clients: Heineken, Renault, Jagermeister, AS Roma, Unicef.

2011

Teacher for **Total Photoshop**

Class speaker for the course "Painting with Photoshop".

Sep 2010 - Jun 2012 (1 years 8 months)

Graphic and Web Designer at **T&B Communication**

Art direction and web design for digital and ATL projects.

Dec 2009 - Mar 2010 (4 months)

Graphic Designer at **Pocomalo**

Education

2008 - 2011

AANT - Rome

Art direction and design (30/30)

2010

CreativeProShow

Digital imaging workshop.

2003 - 2008

High school "G. Seguenza"

Scientific topic. (90/100)

Languages

Italian - Native

English - Fluent

German - Prost!

Skills

Concept, art direction, user interface, calligraphy, motion graphic, html, css, javascript and I can cook an amazing carbonara as well... just sayin'.

Born in Messina, Italy
January 11th, 1990
Living in Antwerp since 2015

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